

## UK Research Solutions

Fast, accurate, cost effective research solutions. Get the insights you need, with next day results and daily surveys to 2,000 UK adults.



### Sample

Representative of 2,000 UK adults (18+)



### Daily

Daily surveys for a quick turn around






### Fast

Charted reports and excel tables available

## Rate card

<b>Entry fee</b>	No fee to book space on our UK omnibus	FREE
<b>All closed questions</b>	Scale, ranking, single and multiple choice	£250
<b>Open-ended</b>	Full verbatim answers and word clouds	£250
<b>Open-ended questions with sentiment analysis</b>	Full verbatim answers and word clouds and additional <b>sentiment analysis</b> report	£800
<b>Reporting suite</b>	Full excel tables with <b>PDF summary reports</b>	INCLUDED
<b>Brand awareness survey package</b>	Benchmark your <b>brand awareness</b> full study.	£2000

### All our results come with a full reporting suite as standard:

-  Excel Tables with cross-breaks: Gender, Age (5 bands), Government Office Region. Plus Household Income, Education Age, Employment Status, Marital Status and Tenure.
-  Full verbatim responses to any open-ended questions plus word clouds.
-  Fully charted report with a graphical breakdown by Gender, Age, Government Office Region. Also includes word cloud of all open-ended questions.

Subject to availability, timings and scripts subject to approval. Questions are included on a given Omnibus wave at the sole discretion of Data Pad Limited and may be excluded due to conflict with previously booked questions. All prices exclude VAT.

**TERMS AND CONDITIONS:** Please see the link: <https://datapad.co/standard-terms-and-conditions.html>

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